

2012 Florida Wildflower & Garden Festival

Recipient of the Florida Secretary of State's Award for Outstanding Special Event
VENDOR APPLICATION

The 6th annual Florida Wildflower & Garden Festival will be held on Saturday, March 24, 2012 9am-3pm in Downtown DeLand on West Indiana Avenue. The atmosphere is lively with demonstrations, children's activities, music and an art contest. The event is free and open to the public.

VENDOR APPLICATION

Open to vendors selling products related to growing wildflowers residentially or commercially, general gardening products and supplies, plants, home improvement, culinary herbs, conservation, recycling and "Green" living products and exhibits, related arts and crafts. All applications are subject to approval.

Company Name: _____
Contact Person: _____
Mailing Address: _____
City, ST Zip: _____
Daytime Phones: Business _____ Home _____
Cell _____
Email Address: _____ **Website:** _____

Describe products that will be sold/displayed in your space:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

Festival retains right to ask for removal of any products not previously approved.

Special Notes: _____

Vendor Specifications:

- Outdoor display area is along West Indiana Avenue in Downtown DeLand, rain or shine. Vendors must be prepared for sun, wind, rain and insects.
- The outdoor display area for each vendor measures approximately 10'x12'.
- **Vendor supplies all set-up materials such as tent, tables, chairs, etc.**
- No electrical or water hook-ups are available. No generators are allowed.
- All vendors must stay for the duration of the event. Vendors must remove vehicles from event site by 8:00 A.M. Saturday morning, be set-up by 9:00 A.M., and may start breaking down and loading at 3:30 P.M.
- Upon morning check-in, all paid vendors will receive pertinent event information and a *MainStreet Money* voucher valued at \$5.00 for use in Downtown DeLand stores & restaurants.

Vendor Rules and Information:

- Sell only items listed on this application. The Festival reserves the right to ask for removal of any items not previously approved.
- No exclusives are granted. However, in order for the Festival to maintain its general theme, product quality and variety, the repetition of like products will be limited. If your items are not accepted, the application fee will be returned.
- When two vendors share one space with two unrelated products, each exhibitor must pay the application fee. A two-person team producing a single product may qualify as a single exhibitor. Please explain the finished product in your narrative.
- Accept location assigned. Locations will be on a first-paid, first-served basis.

- No part of your set-up may extend beyond your allotted purchased space. This includes your tent tie-down, trailer hitches, campers, canopies, etc.
- Each vendor is responsible for their own trash. Please leave your space as you found it.
- Remove vehicles from site by designated times.
- **Vendors are responsible for all Sales Tax.**
- Obscene material in any form, firearms and weapons are strictly prohibited.
- No overnight camping of any kind will be allowed.
- The Festival is not responsible for loss or damage, or for items left overnight.
- Deadline for entry is when VENDOR SPACES ARE FULL. Register early as spaces fill quickly.
- NO REFUNDS for any reason, including cancellations, inclement weather or acts of God.
- When any rule is violated, the Festival reserves the right to ask the offending vendor to leave the event or remove said offense or violation. All fees will be forfeited.
- Additional information concerning set-up procedures may be sent to accepted vendors.

2012 Florida Wildflower & Garden Festival Schedule:

Saturday, March 24

Vendor arrival/sign-in	7:00 A.M.
Vendor vehicles must be off-site	8:00 A.M.
Open to public	9:00 A.M. – 3:00 P.M.
Vendors may break down and load	3:30 P.M.

Vendor Fees: Before March 1, 2012 - \$50.00 per 10'x12' space; After March 1, 2012 - \$75.00

Number of vendor spaces desired _____

Do you need electricity? There is a \$10.00 additional fee per hook-up. _____

Electrical outlets are limited and are first paid-first served. Vendors supply own all-weather, heavy-duty extension cord.

\$_____ Total payment amount

Check or money orders payable to MainStreet DeLand Association.

There will be a \$45 fee for returned checks.

Credit Card: Visa/MC, # _____ Expiration date _____

Name on Credit Card _____

Billing Address including zip code if different than above _____

Mail application with payment to:

Florida Wildflower & Garden Festival – Vendor Applications
 MainStreet DeLand Association
 100 N. Woodland Blvd. Suite 4
 DeLand, FL 32720

Or Email to: naomi@mainstreetdeland.org

Questions: MainStreet DeLand Association – 386-738-0649

We recommend making a copy of this application for your files.

In signing this application, I agree to abide by all rules and conditions of the 2012 Florida Wildflower & Garden Festival, and release and forever discharge from any liability the event organizers, its sponsors, and their affiliated companies, officers, agents and employees. I will not hold event or event organizers responsible for loss due to damage or theft. I understand that the above event in no way guarantees any return or benefits. I understand these rules and regulations and agree to all the terms of this vendor agreement.

Printed Name: _____ Title _____

Signature: _____ Date _____