

2010 RIVERTOWN CRAFT SHOW & BAZAAR

MainStreet DeLand Association
P. O. Box 3194, DeLand, FL 32721
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Dear Crafter,

THE 12th ANNUAL RIVERTOWN CRAFT SHOW & BAZAAR
WILL BE SEPTEMBER 25TH & 26TH, 2010.
NEW HOURS: 11am to 6:00 pm Saturday
11am to 4:00 pm Sunday

We look forward to having you join us this year. The economy seems to be getting better and we anticipate a good crowd.

We will be advertising at:

Where the Shows Are	Craft Lister.com	ABC Craft.com
Festivalnet.com	Pennysaver	Michaels
Orlando Sentinel	The Beacon	News Journal
Bright House Networks		

A large 25-foot banner will be hung above Woodland Boulevard prior to the show. Tens of thousands of vehicles will drive beneath it. More than 100 signs will saturate the entire area. TV commercials will be featured on Bright House Networks prior to the event. There will be a billboard on East New York Ave. for a month prior to the show. Thousands of vehicles will see it.

MainStreet DeLand is planning a street party on Saturday, September 25 from 4:00PM until 8:00 PM. More information on this will be forthcoming.

Just like the last few years, the show will run down the middle of Woodland Blvd. (US Hwy. 17/92) through Downtown DeLand for approximately 4 blocks. Crafters will be set up back-to-back facing the storefronts. Spaces are 10' x 10' and the fee is \$95.00 for both days.

The show will be Saturday, the 25th 11:00 AM – 6:00 PM and Sunday the 26th from 11 am to 4 PM Set up will start on Saturday the 25th at 7:00 AM The police will officially close the highway for us, so please do NOT attempt to park or set up prior to 7:00 AM. We fully expect all participants to stay through the end of the show. We are pleased to offer every participant \$5.00 of MainStreet money to be used at restaurants or merchants of your choice.

Attached is an application. To reserve your space for the 2010 show, please complete and return your application by August 20th. Your credit card (Master or Visa only) payment or check needs to accompany your application. All applications with accompanying fees received prior to August 1st. will be entered into a drawing for \$50.00 MainStreet Money. Drawing will be held on Saturday, Sept. 25th.. Sign up early!

Special location requests are considered on a first come, first serve basis, so get your application in ASAP.

All applications will be accepted for review. If your application is declined, your check will be returned immediately. No checks will be deposited before August 1st 2010. You will receive your booth number the first week of September.

We at MainStreet DeLand are working diligently to make certain Rivertown Craft Show is the best craft show around. We look forward to seeing you this year and wish you great success! If you have any questions, please feel free to call Sandy at (386) 736-3680 or MainStreet Office at (386) 738-0649 or email info@mainstreetdeland.org.

We hope you'll invite your friends. See you at the Show!

Warm regards,

Sandy Chavez,
Chair of Rivertown Craft Show

2010 Rivertown Craft Show & Bazaar

Vendor Agreement

Event: *Rivertown Craft Show* **Date:** *Sept. 25/26, 2010 - 11:00 am to 6:00 pm.Saturday*
11:00 am to 4:00 pm Sunday

Vendor set up is September 25th from 7AM until 10 AM. Vendors must be set-up and ready to conduct business by 11:00 AM. Vendors must be dismantled between 4:00 and 6:00 PM September 26, 2010, but not before 4:00 PM.

<u>Space</u>	<u>Per Space</u>	<u>Number of Spaces:</u>	<u>Total Dollars:</u>	<u>Please Specify below</u>
10' x 10'	\$95.00			<input type="checkbox"/> Hand Crafted Items <input type="checkbox"/> Bazaar Items

Rules:

1. Accept location assigned. Locations will be assigned on a first paid first serve basis.
2. Remove vehicles and booths from site at designated times, but not before end of event.
3. You are responsible for all sales taxes. Sell only items listed on application. You may not sell food or beverages (this includes bottled water/ and or soft drinks).
4. No refunds will be made for any reason, any cancellation, removal for cause or act of God.
5. Failure to abide by rules will result in removal from event and all fees will be forfeited.
6. No exclusives will be granted.
7. No part of your set-up may extend beyond purchased space.
8. No inappropriate merchandise to be displayed or sold at the event, determination at sole discretion of promoter.
9. Please provide photos of your crafts with your completed application if you have not been in our show before.

Items to be sold:

Please print the items you wish to sell at this event. You must be very specific. (Use another sheet if necessary),

Name: _____ **Doing Business As:** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____ **FAX:** _____

Phone: _____ **Email Address:** _____

I have read and will comply with the rules of this event and I will comply with all applicable laws. I hereby release and hold harmless from any liability the event organizers, its sponsors, and the City of DeLand, officers, agents and employees. Also, I will not hold event or event organizers responsible for loss due to damage or theft. I understand that the above event in no way guarantees any return or benefits. I understand these rules and regulations and agree to all the terms of this vendor agreement.

Signed: _____ **Date:** _____

Entry deadline is Aug. 20 and a late fee of \$15.00 if submitted after Aug. 20, 2010. No refunds after Aug. 20, 2010.

Payment may be made by *check payable to MainStreet DeLand Assoc.* or credit card with your application.

Credit Card: Visa/MC, # _____ Expiration date _____

Name on Credit Card _____

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5/19/2010